



Dear Potential Client,

I graduated with a BA in Interactive Media from The Art Institute of Pittsburgh in 2007 with a 3.9 GPA. Since then I have been worked on a one-year contract for a marketing company as a “virtual employee” as well as many of my own freelance projects. I am now the owner/founder, project manager, and web designer and developer for my own company, Creative Wevolution. Creative Wevolution is a team of talented designers and developers who care about providing the customer with high quality work and innovative solutions. We also provide information, tips, tutorials, and resources to the community through our blog. <http://www.creativewebolution.com>

Above all I think my strongest skill is in visual design. I think that being good at design and being able to do (not just understand) the back-end development as well makes me unique among my peers. Design, CSS, HTML, and PHP are my greatest skills but I am proficient in a very wide variety of things. I enjoy the challenge of learning something new and strengthening weaker skills. In my previous position I was more of a web master than anything, I did everything from coming up with the concepts, proposals, and quotes, the design, the development, and even helping the client with the site after it is completed. I am experienced at modifying and customizing scripts. I have been working heavily with many Open Source Applications.

I enjoy roles that allow me to generate and expand ideas, develop insights, and share expertise. In approach, I am consultative and agreeable. When managing, I diagnose the problem and give my input. When getting things done, I am informed and self-directed. If you really interested in learning how I work please read this post: <http://www.creativewebolution.com/blog/viewpost/113> that details the results of my professional personality test.

If you have any questions please contact me at the email address included on my resume and my portfolio. Examples of my work are available on my online portfolio at: <http://www.jackmanportfolio.com>

Thank you,

**Susan Jackman**

**Interactive Media Designer and Web Developer**

<http://www.creativewebplution.com>

<http://www.jackmanportfolio.com/>

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Susan Jackman Susanjackman@jackmanportfolio.com

## Summary of Qualifications

- Experienced, motivated and resourceful from concept to completion of media project development.
- Highly motivated to make each new project my best work.
- Attention to detail, technically and tactically adept.
- Project oriented, Problem solver and logical thinker with the ability to learn new skills quickly.
- A skilled leader, reliable team member, and self-directed.

## Skills

- Project management of both teams as well as complete projects.
- Talented designer with strong skills in development, animation, video and audio, illustration, and fine art.
- Enjoy working with educational multimedia and computer based training.
- Creating effective, usability centered, standards compliant, interactive websites and multimedia projects with strong visual design.
- Incorporating innovative techniques and media types to enhance the productivity and functionality of the project.
- Continuing my education of the latest software and techniques in order to best serve clients.

## Software

Adobe Suites CS & CS3  
Macromedia Flash, Fireworks and Dreamweaver 8  
Macromedia Director MX2004  
HTML, DHTML, XML, CSS, JavaScript, PHP, SQL, ActionScript, and Lingo.  
Joomla and similar content management systems.

## Experience

|                                  |                                    |
|----------------------------------|------------------------------------|
| Planning and site analysis       | Programming and web scripting      |
| Client interviewing              | Database driven content            |
| Target audience analysis         | Online and local training programs |
| Flowcharting and storyboarding   | Interactive product tours          |
| Information architecture         | Educational games                  |
| Interactive authoring            | Animation                          |
| Web site design                  | Audio recording and editing        |
| User interface and screen design | Video recording and editing        |
| Logo design and graphic design   | Typography, ad layout and design   |

## Employment History

|   |  |
|---|--|
| Owner, Project Manager, Web Designer and Developer<br>Contract Web Developer  | Creative Webolution<br>2008-Present<br>Innovative Marketing Solutions<br>2007-2008   |
| Contract Web Designer<br>Freelance Graphic Designer<br>Director of Workshops<br>Office Manager<br>Admin. Asist/Typography | Aesthetic Marketing Concepts 2000-2001<br>Schroeder Publishing, LLC. 2000-2001<br>SwingSwingSwing 1999-2000<br>Homecom Communications 1999-2000<br>Business Cards Tomorrow 1998-1999 |

## Education

|   |   |
|---|---|
| The Art Institute Online<br>The Art Institute of Atlanta<br>Purdue University<br>University of Indianapolis | BA > Interactive Media 2003- 2007<br>Multimedia and Web Design 2002-2003<br>Graphic and Fine Art 1997-1998<br>Commercial and Fine Art 1995-1997 |
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## Honors and Awards

Honor Roll and Dean's List at the Art Institute Online and Art Institute Atlanta  
Girl Scout Silver Award  
Graduated with Deans Award and 3.9 GPA